

CLIENT

Ignatius Giffedder

DATE

September 2018

DISCIPLINE

Publication Design

ROLE

Designer

Portfolio of Works

ignatius.design
me@ignatius.email
+49 176 6127 8629

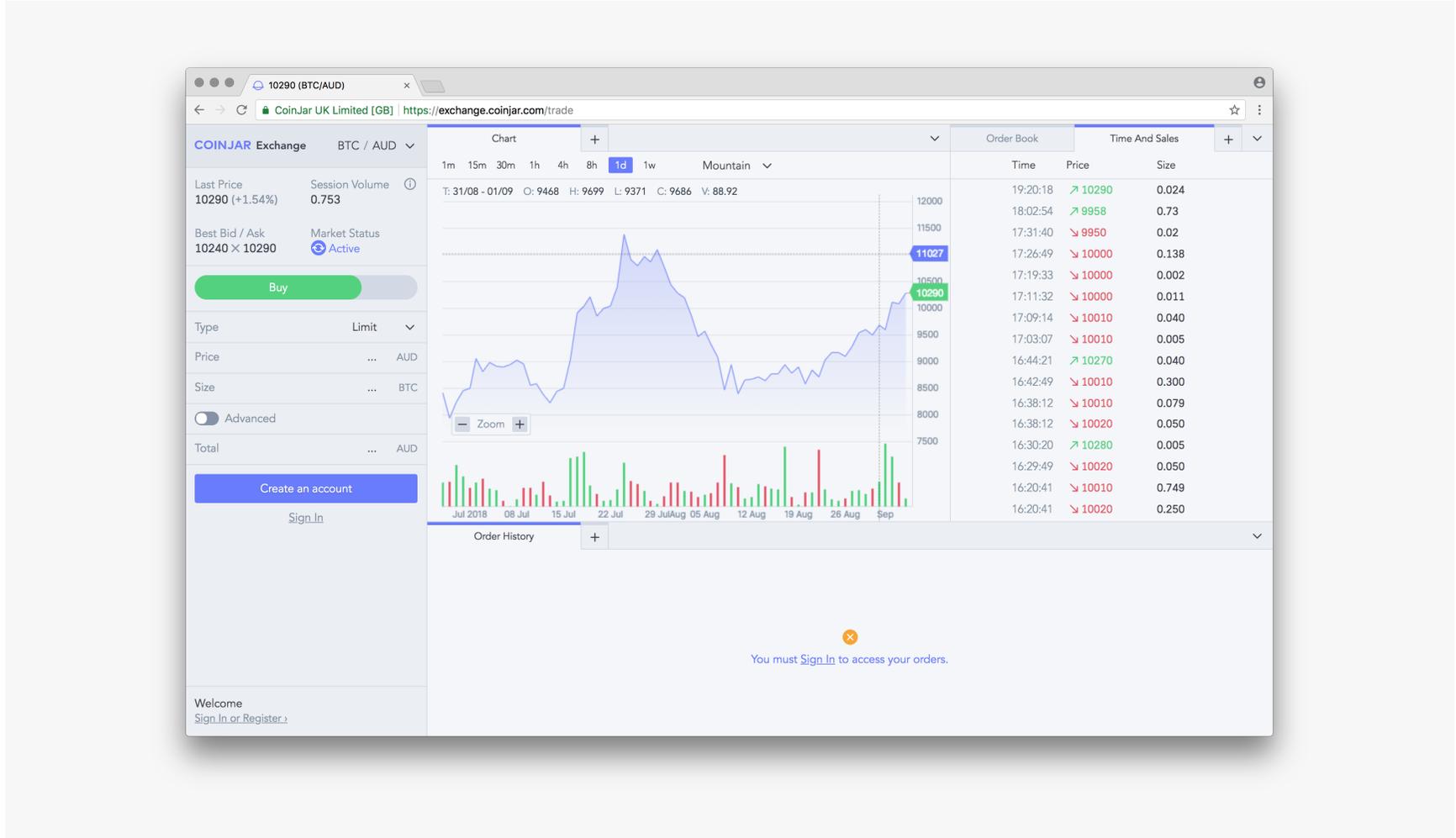
CLIENT, PROJECT
CoinJar Pty Ltd,
Brand Concept

DATE, LOCATION
July 2018
Berlin, Germany

DISCIPLINE
Branding and digital
product design

ROLE
Art Direction
Brand and Identity
Publication Design

2



CoinJar Exchange is a full-featured currency trading experience. Designed for maximum flexibility the interface allows you to create new tabs, load trading modules, and customise your layout. The platform has multiple currency support, and a full account management portal.

CoinJar Exchange also features full light and dark colour schemes and fund management systems integrated with your CoinJar balance.

BTC / USD

Last Price: 5,260.00
Change: +6.24%
Volume: 448.212

Best Bid / Ask: 5,259.00 × 5,260
Status: 2:58

Buy Sell

Type: Limit

Price: ⚡ Market

Size: 📏 Limit

A

Total: 🔔 Stop

Place Order (Buy)

Oscar Davidson
View Account

USD 14,320.12

BTC 1.59811

[More...](#)

Chart Chart (USD/BTC)

1m 15m 30m **1H** 1D 1W 1M **Candlestick**

←|| Split Left

||→ Split Right

⏶ Split Up

⏷ Split Down

✕ Close All (2 Tabs)

↶ Reset Layout

Zoom: - +

+ 📏 📐 🔗 📊 📈 ⋮

Order Book Time and Sal...

Proportion	Size	Price	...
<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	1.0000000	5028	<input type="radio"/>
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<div style="width: 100%; height: 10px; background-color: #28a745;"></div>	↗ 0.09143980		
<div style="width: 100%; height: 10px; background-color: #dc3545;"></div>		5028	
<div style="width: 100%; height: 10px; background-color: #dc3545;"></div>	1.0000000	5028	
<div style="width: 100%; height: 10px; background-color: #dc3545;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #dc3545;"></div>	1.0000000	5028	<input type="radio"/>
<div style="width: 100%; height: 10px; background-color: #dc3545;"></div>	1.0000000	5028	<input type="radio"/>

Market Midpoint

Your Orders Your Fills

Kind	Time	Product	Liquidity	Price	Size	Status	...
Buy	10:12:35 UTC	BTC / USD	15260	6.67	5.48 (94%)	🚫 Cancelled	✕
Sell	10:12:35 UTC	BTC / USD	15260	6.67	1.12 (16%)	🟢 Booked	🔄
Buy	10:12:35 UTC	BTC / USD	15260	6.67	6.67 (100%)	✅ Filled	✕

Show All Orders

BTC / USD

Last Price 5,260.00 Change +6.24% Volume 448.212
 Best Bid / Ask 5,259.00 × 5,260 Status 2:58

Buy Sell

Type Limit
 Price - BTC
 Size - BTC

Advanced

Total - USD

Create an account
[Sign In](#)

Welcome
 Sign In or Register

BTC / USD

Last Price 5,260.00 Change +6.24% Volume 448.212
 Best Bid / Ask 5,259.00 × 5,260 Status 2:58

Buy Sell

Type Limit
 Price 4828 BTC
 Size 1.59811 BTC

Advanced

Time in force Good til cancel
 Total 6200 USD

Place Order (Buy)

Oscar Davidson
 View Account

USD 14,320.12
 BTC 1.59811

[More...](#)

BTC / USD

Last Price 5,260.00 Change +6.24% Volume 448.212
 Best Bid / Ask 5,259.00 × 5,260 Status 2:58

Buy Sell

Type Limit
 Price 4828 USD
 Bid 4828 USD
 Midpoint 4828 USD
 Ask 4828 USD

Oscar Davidson
 View Account

USD 14,320.12
 BTC 1.59811

[More...](#)

BTC / USD

Last Price 5,260.00 Change +6.24% Volume 448.212
 Best Bid / Ask 5,259.00 × 5,260 Status 2:58

Buy Sell

Type Limit
 Price 4828 USD
 Size 1.59811 BTC

Advanced

Total 6200 BTC

Place Order (Buy)

Insufficient Funds
 Invalid size
 Shingy took your BTC

Oscar Davidson
 View Account

USD 14,320.12
 BTC 1.59811

[More...](#)

Your Account
Oscar Davidson

- Exchange Accounts
- Transfers
- Interface Options
- Fill History
- API Keys
- Settings

Your account on CoinJar
Sign Out

Exchange Accounts

Actions

All Accounts Search

- Australian Dollar (AUD) \$24,121.12 Available
- United States Dollar (USD) \$12,182.28 Available
- Ethereum (ETH) 29.48 Available
- Bitcoin (BTC) 21.22140081 Available

Looking for your CoinJar balances? [View your account](#)

Your Account
Oscar Davidson

- Exchange Accounts
- Transfers
- Interface Options
- Fill History
- API Keys
- Settings

Your account on CoinJar
Sign Out

History New Transfer

- Transferred to CoinJar 14/08/17 - 11:21:04 -\$2000.30 USD
- ← Transferred from CoinJar 14/08/17 - 11:21:04 +\$1280.20 USD
- Transferred to CoinJar 14/08/17 - 11:21:04 -14.8041 ETH
- ← Transferred from CoinJar 14/08/17 - 11:21:04 -1.1804181 BTC

No more transfers found

Your Account
Oscar Davidson

- Exchange Accounts
- Transfers
- Interface Options
- Fill History
- API Keys
- Settings

Your account on CoinJar
Sign Out

History New Transfer

From Account

- CJX United States Dollar (USD) \$24,121.12 Avail.
- CJX United States Dollar (USD) \$24,121.12 Available
- CJX Australian Dollar (AUD) \$24,121.12 Available

Amount	\$1140.50	USD
Your Fees	~\$11.40	USD
Total	\$1129.10	USD

Review and Confirm

By transferring funds you accept coinjar terms and conditions and various preamble etcetera in perpetuity throughout the universe.

Your Account
Oscar Davidson

- Exchange Accounts
- Transfers
- Interface Options
- Fill History
- API Keys
- Settings

Your account on CoinJar
Sign Out

General

Section Headline

- Something Turned On
- Another option (with extended description)
- Another Setting

Account Options

- Label
- Label

Email Settings

- Label
- Label
- Label

Section Headline

Dropdown

#bc902f Buy 1.8501810 of 4.81810291 filled [History](#) Just Now!

#dc10ab Buy 0.8128105 of 4.81810291 filled [History](#) 3 minutes ago

Successfully Unsubscribed [Undo?](#) 1s

Order Placed [Undo](#) 3s

CLIENT, PROJECT
CoinJar Pty Ltd,
Brand Concept

DATE, LOCATION
July 2018
Berlin, Germany

DISCIPLINE
Branding and digital
product design

ROLE
Art Direction
Brand and Identity
Publication Design

0



A new type of investment fund powered by digital currency

Shape your own future with powerful investment tools

Curabitur aliquam metus ut erat molestie, non faucibus neque cursus. Nulla velit tellus, interdum sed nibh sit amet, rutrum rutrum leo. In gravida ante in nunc sollicitudin ullamcorper. Nullam volutpat tortor eu interdum aliquam. In elementum pretium lectus, sed condimentum libero. Cras congue neque vitae sem sagittis placerat. Nunc vehicula posuere viverra.

Pellentesque et lorem quis tortor tempor semper. Morbi cursus est nec neque pellentesque, ut maximus eros tempor. Integer a nibh ut nisl tristique mattis a non libero. Sed ut turpis gravida ipsum viverra laoreet quis malesuada libero. Vestibulum pharetra dui vel luctus vulputate. Cras vulputate id tellus sit amet ultricies. Donec euismod, erat nec gravida mollis, erat elit congue augue, a lacinia nisi purus nec ex. Nullam et interdum sem.

Nullam a pellentesque arcu, vel placerat mauris. Donec magna diam, sagittis sed maximus pretium, auctor ut est. Quisque pellentesque justo sodales, imperdiet erat in, fringilla magna. Sed placerat auctor mauris nec gravida. Nulla elementum quam et lacus iaculis, at placerat magna scelerisque. Donec congue vel dolor ut vestibulum. Integer suscipit felis felis, id bibendum dolor aliquet eget. Integer pulvinar eros ex, eu ultrices lacus rhoncus et.

Asher Tan, Director

Shape your own future with powerful investment tools. In hac habitasse platea dictumst. Duis ultricies consectetur eros. Aenean ac faucibus nulla.

Category	Start	End
Fund	~50	~320
Other	~50	~250
Other	~50	~200

Pellentesque et lorem quis tortor tempor semper. Morbi cursus est nec neque pellentesque, ut maximus eros tempor. Integer a nibh ut nisl tristique mattis a non libero. Sed ut turpis gravida ipsum viverra laoreet quis malesuada libero. Vestibulum pharetra dui vel luctus vulputate. Cras vulputate id tellus sit amet ultricies. Donec euismod, erat nec gravida mollis, erat elit congue augue, a lacinia nisi purus nec ex. Nullam et interdum semi.

FUND SIZE
\$308,810,000

INITIAL INVESTMENT
\$120,000

12 MONTH GROWTH
218%

OFF
175

For the every day and the extraordinary

Take control, grow and spend with ease—every day. CoinJar's next generation finance products give you the confidence to build wealth on your own terms. Trade, invest and manage your funds in one place.

6



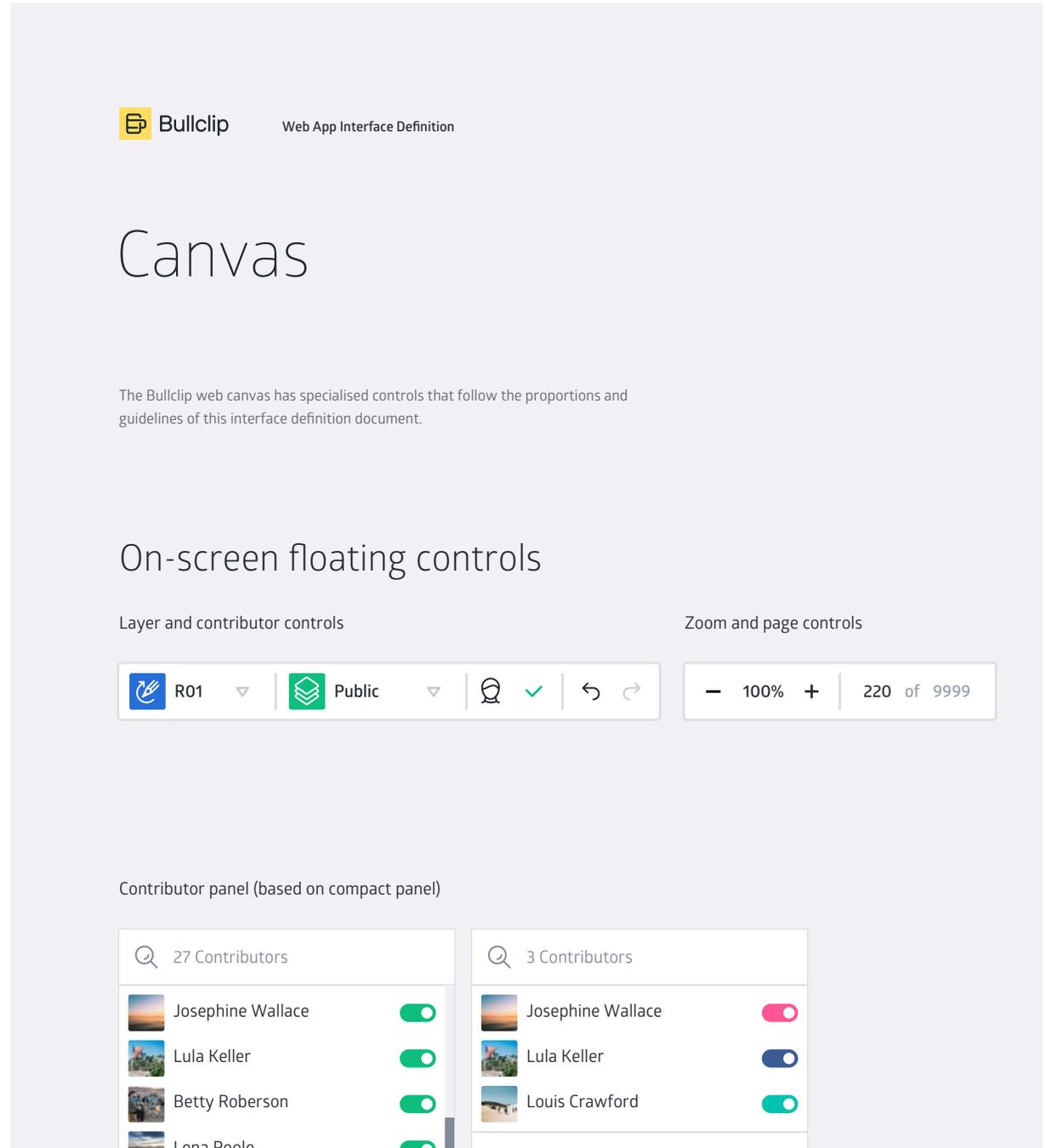
Concepts presented to CoinJar for new digital currency products including investment funds and a refresh of their "CoinJar Swipe" EFTPOS (Electronic funds transfer at point of sale) card system

Landscapes are dynamic. As water touches stone it shapes its form, eroding and sculpting it. Each droplet creates the landscape's movement, shape and patina. A city also grows in time, its arteries and features breathing, expanding and contracting. With CoinJar you can shape your financial landscape and future with each individual droplet carving rivers, and shaping new pathways.

Bullclip is a collaborative PDF markup platform for Windows 10, iOS and the web designed to modernise workflows for construction, engineering and architecture industries.

The platform consists of:

- Document Management
- Version control
- Cross-device, real-time, collaborative PDF annotation
- Team management
- Real-time collaboration tools including comments and chat
- Payment portal and account management systems.



Joshua Kelley

Hawthorn Club Apartments
XYZ Construction Co

- Search project
- Overview
- Drawings
- Project Files
- Photos
- Hotspots & Issues
- Team
- Uploads 48%
- Project Settings
- Download for Windows 10, iOS
- Feedback
- Support

Hawthorn Club Apartments / Overview

Secondary Primary Button

Timeline Details Photos (32) Attachments (32)

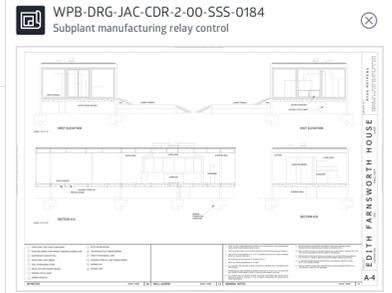
SHOW ALL AS LIST BY DRAWING NUMBER

Clear All # DWG-830- T South Dynon Mr Tag

302 Items Found

WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON TRENCH DETAILS	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01
WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON TRENCH DETAILS	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01
WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01
WPB-DRG-JAC-CDR-2-00-SSS-0178 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0188 DRAINAGE - LONGITUDINAL SECTIONS SHEET 04	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0189 SOUTH DYNON	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 02	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0179 SOUTH DYNON TRENCH DETAILS	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0178 SOUTH DYNON	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0184 SOUTH DYNON	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0179 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0189 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R03
WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON TRENCH DETAILS	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01
WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON TRENCH DETAILS	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01
WPB-DRG-JAC-CDR-2-00-SSS-0180 SOUTH DYNON	plumbing floorplan rfi-229-1 complacency report	JAN 21, 2017	R01

212 of 256 Viewing 302 of 4810 Items Per Page 24



Revision Details

Revision 08 (Latest)
Uploaded August 8, 2017
View Full Details

You can...

- Edit drawing details
- Upload a new revision
- Export...

Tag

- structural
- RFI224
- engineering
- substrate
- reports
- manufacturing

Edit Tags

Related

- WPB-DRG-JAC-CDR-2-00-SSS-0184
Drawing title goes here
- WPB-DRG-JAC-CDR-2-00-SSS-0184
Drawing title goes here
- Link a related drawing or document

Current tool
Rectangle

Draw Shapes Measure

Rectangle

Outline

Color 100%

Properties 4pt

Fill

Current tool
Pen

Pen

Ink

Color 100%

Properties 1pt

Width

Highlighter

Current tool
Pen

Pen

Ink

Color 100%

Color

Opacity

Current tool
Stamp

Construction Stamps

NOT FOR CONSTRUCTION AS BUILT

SCHEMATIC DESIGN APPROVAL ISSUE

INFORMATION ONLY

1 of 3

Options

Color 100%

Stamp

Co

Opt

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Line C

This

Line T

You

You can...

You can...

You can...

You can...



 **Leona Owen** published a [new revision](#) 3 Minutes Ago

 WPB-DRG-JAC-CDR-2-00-SSS-0178
R00 → R01

 **Leona Owen** assigned [Jeff Parker](#) 3 Minutes Ago
 *Jeff Parker*

 **Ricardo Collins** added a [due date](#) 3 Minutes Ago
 19th September, 2017

 **Leona Owen** 3 Minutes Ago
This is a comment on a timeline, it looks just like a regular chat transcript

 **Leona Owen** 3 Minutes Ago
In the history of modern astronomy, there is probably no one greater leap forward than the building and launch of the space telescope known as the Hubble. While NASA has had many ups and downs, the launch and continued operation of the Hubble space telescope probably ranks next to the moon landings and the.

 **Addie Griffin** added [2 documents](#) 3 Minutes Ago

 Contractor_Contract.pdf
46kb

 Supplier_Ballast_Specification.pdf
46kb

 **Addie Griffin** added [2 documents](#) 3 Minutes Ago
This is a comment attached to the adding of some files

 Supplier_Ballast_Specification.pdf
46kb

 Contractor_Contract.pdf
46kb

 **Addie Griffin** published [15 drawings](#) 3 Minutes Ago
Here are the new files recently received from @drafting

 WPB-DRG-JAC-CDR-2-00-SSS-0178
R01 DRAINAGE - LONGITUDINAL SECTIONS SHEET 04

 WPB-DRG-JAC-CDR-2-00-SSS-0187
R01 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 02

 WPB-DRG-JAC-CDR-2-00-SSS-0187
R01 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 02

+33 New Messages

 Add Attachment

 Mention

 Link



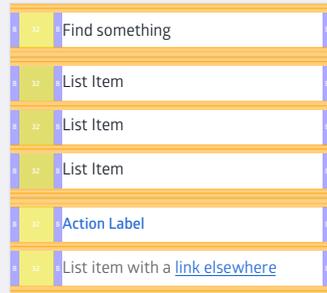
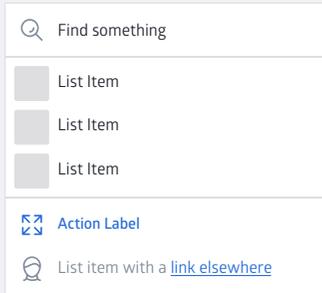
Hello I am writing a comment here ok thank

Enter to send



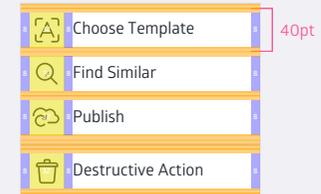
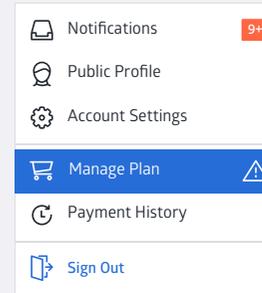
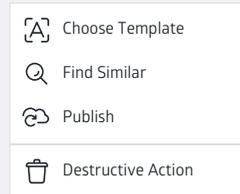
Autocomplete Searchbox

Any additional actions in context of the item that invoked the autocomplete searchbox are placed below a keyline. Uses compact panel.

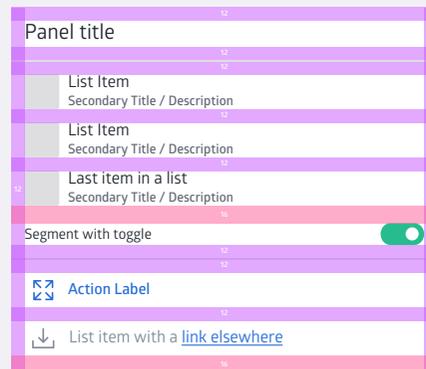
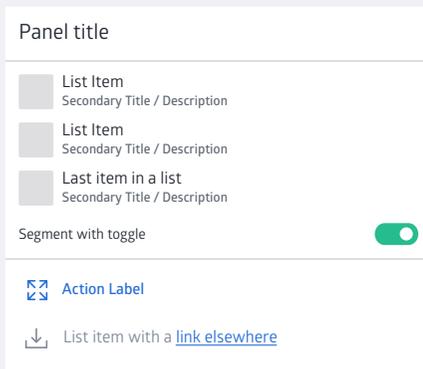


Context menu actions

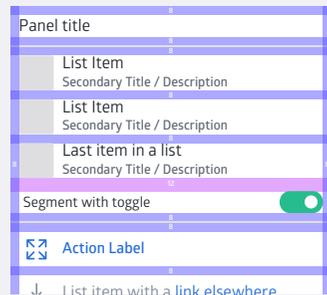
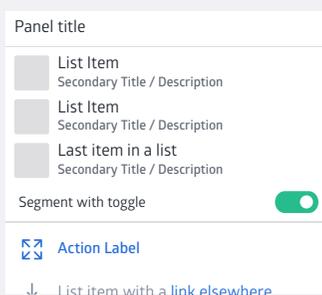
Destructive actions in context of the item that invoked the context menu are placed below a keyline. Uses compact panel.



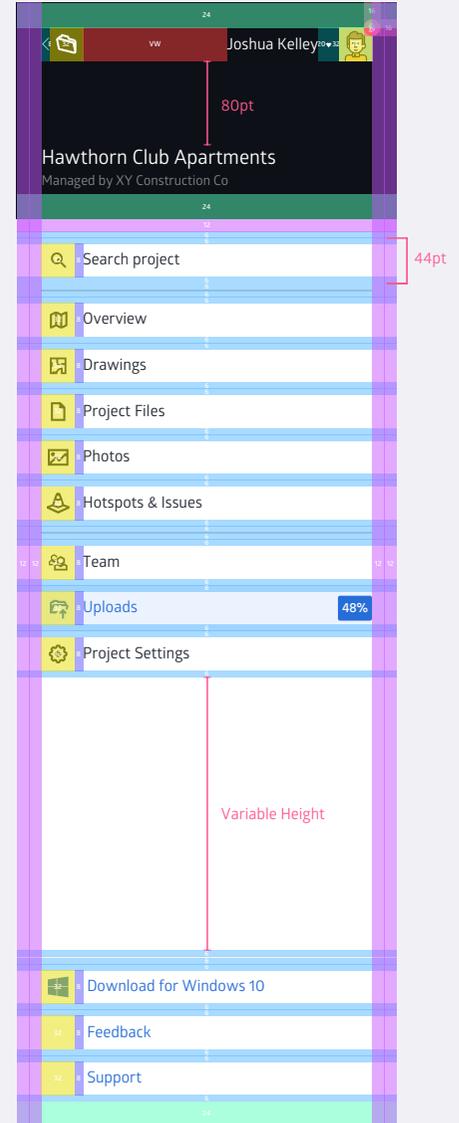
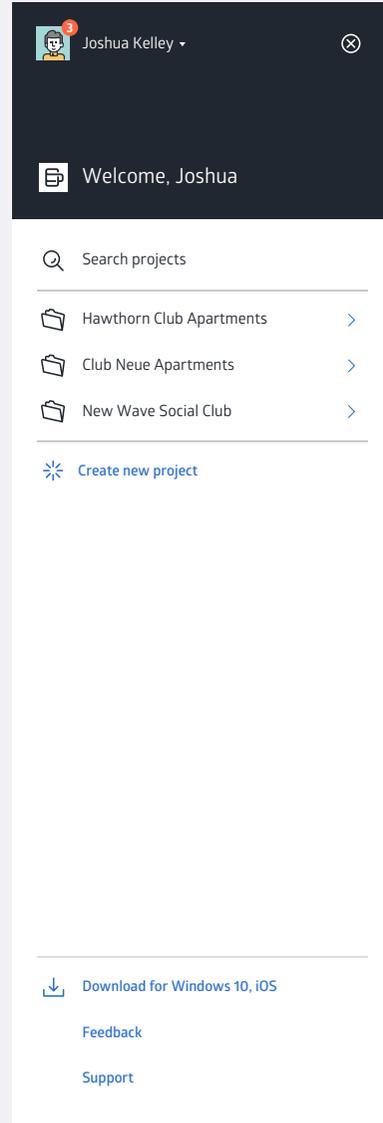
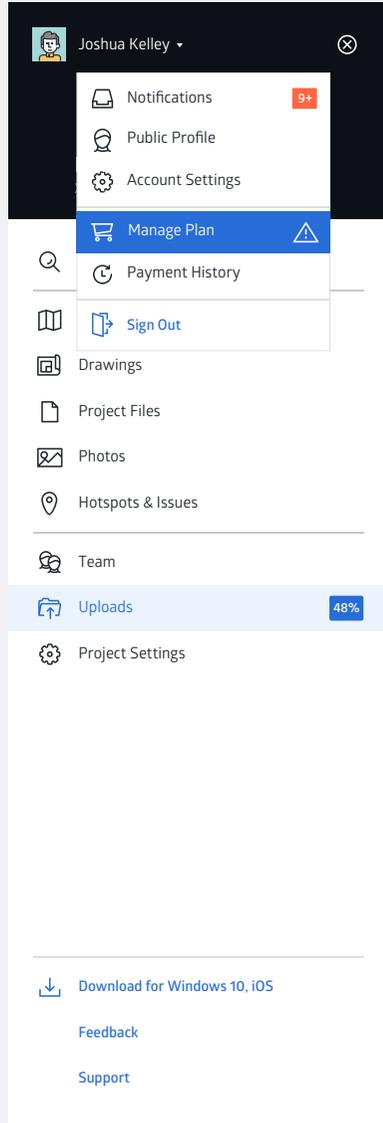
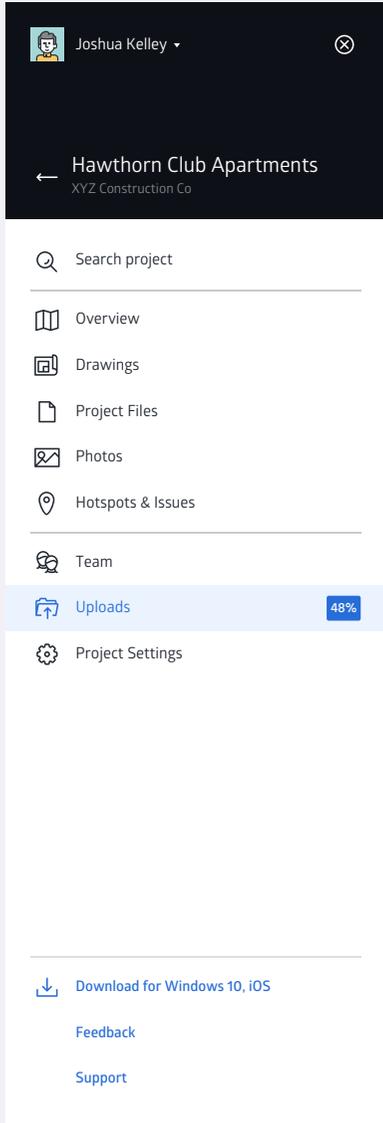
Default Panel



Compact Panel



suggestions. They can also simply be actions with icons. Uses standard panel with additional padding.



Header Bar

Bulldip

Project Neon

Contents

 Drawings

 Documents

 Hotspots

 Photos

 Team

 Search

 Patrick Sharp

 Public Profile

 Account Settings

Drawings

Details	Revision	Published	Status
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	

 Select

 Create a new document

Bulldclip

Project Neon

Contents

Drawings

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Search

Patrick Sharp

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Drawings

Details	Revision	Published	Status
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	↻
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	↻
WPB-DRG-JAC-CDR-2-00-SSS-0185 SOUTH DYNON DRAINAGE - PIT SCHEDULE SHEET 03	07	8/7/2017	↻

Select

Create a new document

Canvas interaction and manipulation

Canvas controls

Canvas controls float above the canvas and interact directly with the canvas. They invoke menus that relate to the content of the canvas, such as adding annotations, inserting items, changing layers and contributor filters.

Undo redo Layer Settings Contributors Zoom Controls Page Indicator

← → Public ... 👤 ✓ Public layer, all contributors visible - 4800% + 412 of 12248

← → Draft ... 👤 ∅ Draft layer, no contributors visible

← → Public ... 👤 3 Public layer, some contributors

Direct annotation manipulation

Direct annotation manipulation menus appear when an annotation or multiple annotations are selected directly using finger, selection tools, pen barrel button and direct text selection.

Annotation Selection (Drawboard PDF)

- Add Note
- Add Bookmark
- Add Hyperlink
- Share...

Annotation Selection (Bullclip)

- Add Hotspot
- Add Note
- Add Hyperlink
- Share...

✕ 2 Selected Copy Flatten Delete ... More

✕ 2 Selected Copy Publish Delete ... More

Text Selection (Drawboard PDF, Bullclip)

Clipboard

List View

LIST VIEW [Filter] [Search]

Search [Search Icon]

3 Double Line Items

- List Item Title
List Item Secondary Title
- List Item Title
List Item Secondary Title
- List Item Title
List Item Secondary Title

2 Single Line Items

- List Item Title
- List Item Title

1 Large List Item

- List Item Title
List Item Secondary Title

[List Icon] Select

Search Filtered List View w/ Swipe Actions

LIST VIEW SEARCH FILTERED [Filter] [Search]

List search filter [Close]

2 Results

- List Item Title
List Item Secondary Title
- List Item Title
List Item Secondary Title
- [Trash] List Item Title
List Item Secondary Title
- List Item Title
List Item Secondary Title
- List Item Title
List Item Secondary Title [Refresh]

[List Icon] Select

List View Multi-selection

LIST VIEW [Filter] [Search]

Search [Search Icon]

3 Items, 2 Selected

- [Check] List Item Title
List Item Secondary Title
- [Check] List Item Title
List Item Secondary Title
- [Uncheck] List Item Title
List Item Secondary Title

[List Icon] 2 Selected [Bookmarks] [Share] [More]

- + Insert page...
- [Rotate] Rotate page... >
- [Clear] Clear annotations
- [Flatten] Flatten annotations
- [Trash] Delete page

CLIENT, PROJECT
Drawboard Pty Ltd
Brand Guidelines

DATE, LOCATION
2016—2017
Melbourne, Australia

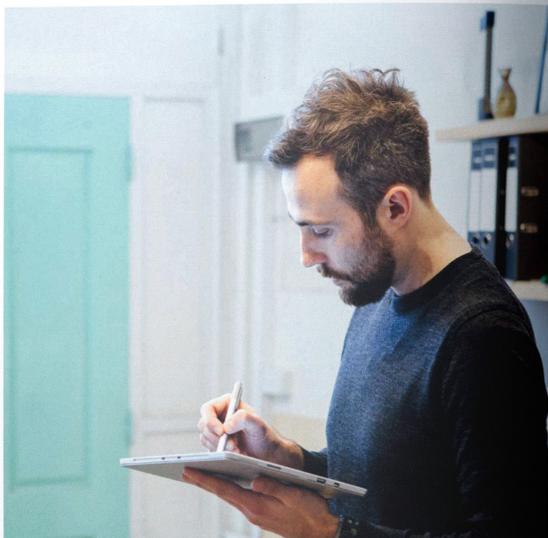
DISCIPLINE
Branding, Product
Design

ROLE
Art Direction
Brand and Identity
Publication Design

18



Developed in-house at Drawboard, these updated brand guidelines shaped the future of ongoing products and the company communications.



1

Logotype and Marks

The hexagon mark is a key icon of our brand. It is a recognisable feature and is trademarked. When considering which logo to use keep in mind the audience and context. For example, in third party publications whose audience is unfamiliar with Drawboard it is best to supply the logotype rather than the standalone mark.

BROGUE CONSULTING ENGINEERS

Brogue use Drawboard® Bulkclip to collaborate on technical drawings and share digital mark-ups.

brogue.com.au

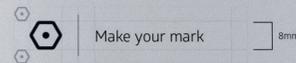
Usage Rules

3

Use only one logo per page in any format. On the web, care should be taken to only have one mark showing at a given time.

- Do not skew or otherwise distort the marks.
- Do not redraw or recreate the marks
- Do not recolor, bevel or emboss or apply effects in any way
- Only place files supplied

Variations and context



DRAWBOARD HEXAGON STANDALONE MARK

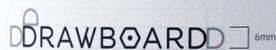
When using the Drawboard hexagon standalone mark, the company name "Drawboard" must be rendered as text elsewhere in the publication.

Minimum height: 8mm

DRAWBOARD HEXAGON MARK WITH TAGLINE

Used when the intended audience of a publication is already familiar with Drawboard and its products. Like the standalone mark, the company name "Drawboard" must be rendered as text elsewhere in the publication.

Minimum height: 6mm



DRAWBOARD LOGOTYPE

The Drawboard logotype is used in publications when the target audience is not already familiar with Drawboard or its products. When used, it is not necessary to render the company name as text elsewhere.

Minimum height: 6mm



3

Typography

Typography should be large, light and legible or small, proportional and easily readable. Careful attention should be paid to providing generous leading and margins. Hyphenation should always be avoided, and line-lengths should be limited to be easily readable. Language should be concise and direct.

LIGHT AND LEGIBLE

'Light' does not necessarily refer to weight of typeface but its position and framing. Keep text as short as possible with plenty of room for comprehension.

Standard Styles

Glober Light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Ll Mm Nn Oo Pp
Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Glober Book

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Glober Regular

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Glober Semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Weights and styles

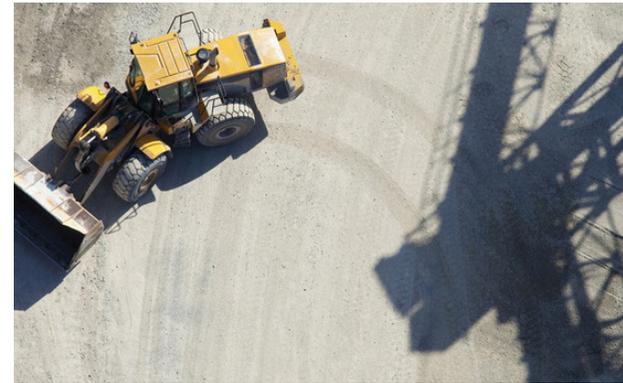
Keep font weights limited per publication, and proportional to one another. Not tracked to be made narrower or wider and not overly decorated or adorned by stylistic ornaments

Alignment

Text should always be left-aligned to its bounding box. Dynamic layouts can be achieved through the usage of compound and interesting grids.

Experimentation

Experiment with new weights and style combinations but keep it things simple and consistent within a publication.



5

Imagery

Drawboard imagery is tonal, and aspirational consisting of architectural, personal and technology themes. Colours can have contrast, but each image should have a simple palette.

Angles, and perspective should be dynamic. Images of people should be genuine in nature, especially when selecting stock.

DYNAMIC ANGLES

Whether through angle of photo or subject, dynamic and interesting angles are core to our imagery style. Try to select photos shot from above or below. When selecting images of people choose ones with subjects interacting and moving rather than standing still.

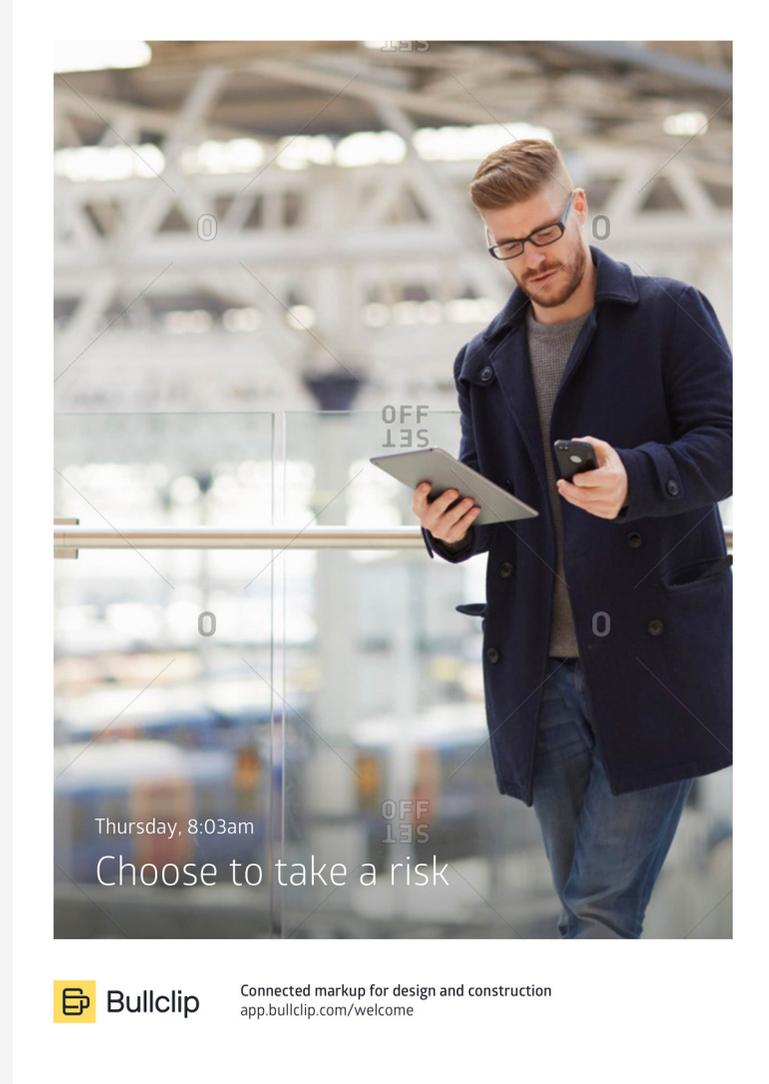
ROLE
Design, Execution
Design Strategy
Marketing Strategy

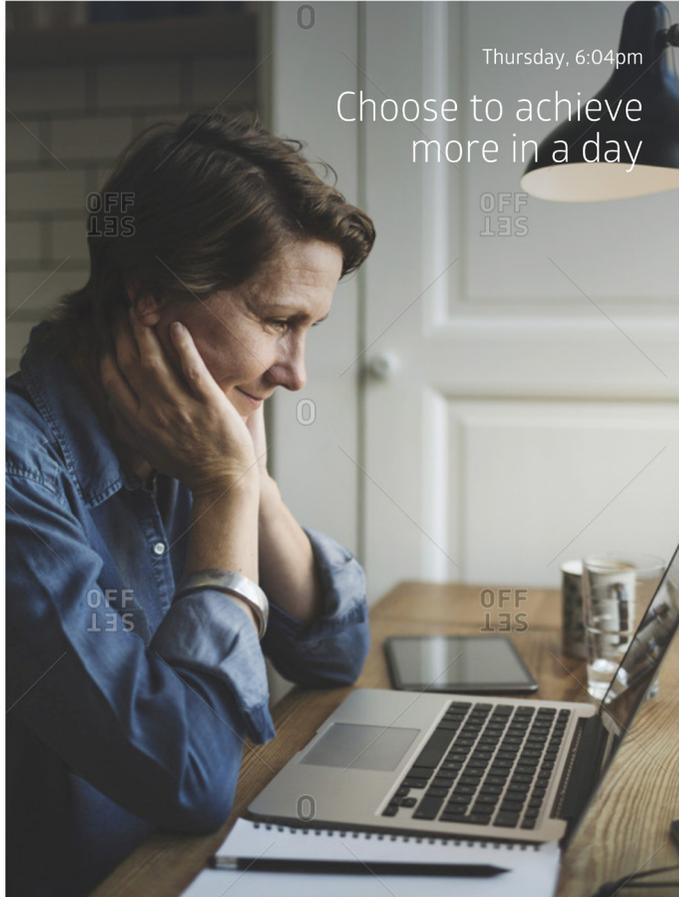
DISCIPLINE
Design Strategy

DATE, LOCATION
2016
Melbourne, Australia

CLIENT, PROJECT
DrawBoard Pty Ltd
Bullclip Advertising
Concepts

“Choose” is a design strategy developed for DrawBoard's “Bullclip” collaboration platform for design and construction professionals.



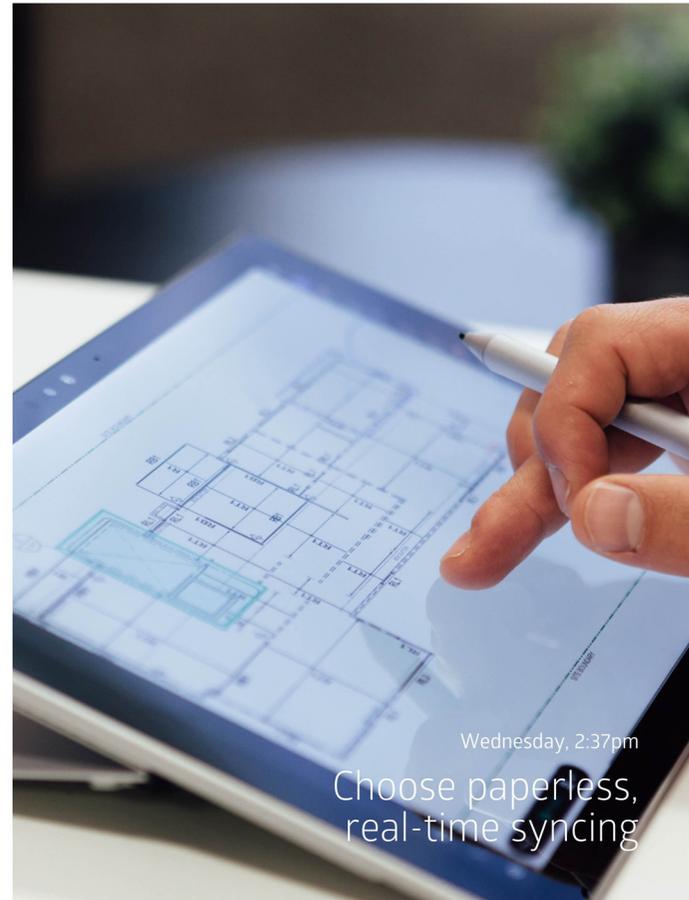


Thursday, 6:04pm

Choose to achieve
more in a day



Bullclip Connected markup for design and construction
app.bullclip.com/welcome



Wednesday, 2:37pm

Choose paperless,
real-time syncing



Bullclip Connected markup for design and construction
app.bullclip.com/welcome

CLIENT, PROJECT
Ink & Switch Labs
PushPin

DATE, LOCATION
June 2018
Berlin, Germany

DISCIPLINE
Digital product design

ROLE
User Interface,
User Experience,
Brand and Identity



PUSHPIN

Ink and Switch is an industrial research lab that runs technology investigations in the form of product research.

PushPin investigates crucial peer to peer concepts like online presence, sharing and permissions.

pushpin

Home



< >





Lost in Translation – Toiret Status

Toiret Status produces rough mixes full of samples, drum-beats, fun effects and field recordings. An experimental interview portrait of this Japanese artist – in Japanese language, but with Google Translator.

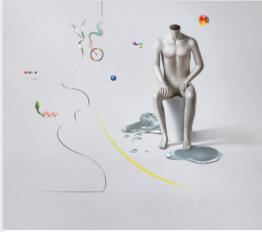
<https://norient.com/podcasts/toiretstatus/>



SĀINT, by KOGARASHI

9 track album

<https://pedicurerecords.bandcamp.com/album/saint>



Sensory Dub Example, by Co La

2 track album

<https://orangemilkrecords.bandcamp.com/album/sensory-dub-example>

'Sensory Dub Example' is the newest Co La music since 'No No' in 2015, and his first long-form 20 minute piece, presented in digital formats and on a single-sided 12" vinyl. Loosely spanning four movements, each has a heavy oozing atmosphere anchored by a low pulse and deep mechanical textures that constantly build and release tension. Several sections feature ear-tickling whispered vocals; my favorite repeats the line "this stuff smells so good but it doesn't taste like anything" to confusingly eerie and calming effect, which is indicative of the work as a whole. As the title might suggest, listening closely to 'Sensory Dub Example' is like slipping into a miniature sound world; it reminds me of the orchestral term 'tone poem' in that it eschews standard album conventions for more enveloping explorations without sacrificing precise craftsmanship or attention to detail.



New Releases
5 cards

LIST HEADER

14px / 16px IBM Plex Sans Text

Label

LIST SEARCH

Search

LIST SEARCH

Search

LIST SEGMENT

Sublabel Action (Optional)

Sublabel Action (Optional)

LIST ITEM GROUP

- Label Subtitle ☆ ☆
- Label Subtitle ☆ ☆
- Label Subtitle ☆ ☆

- Label Subtitle ☆ ☆
- Label Subtitle ☆ ☆
- Label Subtitle ☆ ☆

FLOATING LIST CONTAINER

- Label Subtitle ☆ ☆

FLOATING LIST CONTAINER

- Currently Online
- Contacts
- Label Subtitle ☆ ☆
 - Label Subtitle ☆ ☆
 - Label Subtitle ☆ ☆

FLOATING LIST CONTAINER

- Search
- Contacts
- Username Last seen 2 days ago ☆ ☆
 - Username 2 Last Seen 3 Weeks Ago ☆ ☆
 - Hi Last seen 20 years ago ☆ ☆

NAVIGATION BAR

Navigation bar containing icons for home, back, forward, search, and user profile, along with the text "Omnipresent Boardname / Drum Machine" and an information icon.

NOTE META

Note meta information including user profile (Yung-soon), date (Jan 12, 2019), list icon with number 3, and settings gear icon.

This is a regular note. It can have formatting and additional images and files.



Yung-soon Jan 12, 2019 3

- Duplicate
- Color
- Upgrade to Powernote
- Delete

Preview
Styles
Code
Info
History

```

drumMachine.js
+ Add File

1 // Declare the object that contains functions that use web audio to
2 // make sound. We don't assign it yet because we have to do that in
3 // response to a user interaction.
4 var audio;
5
6 // Create the data for the drum machine.
7 var data = {
8
9   // `step` represents the current step (or beat) of the loop.
10  step: 0,
11
12  // `tracks` holds the six tracks of the drum machine. Each track
13  // has a sound and sixteen steps (or beats).
14  tracks: [createTrack("gold", note(880)),
15           createTrack("gold", note(659)),
16           createTrack("gold", note(587)),
17           createTrack("gold", note(523)),
18           createTrack("gold", note(440)),
19           createTrack("dodgerblue", kick)]
20 };
21
22 // Update
23 // -----
24
25 // Runs every hundred milliseconds.
26 setInterval(function() {
27
28   // Increase `data.step` by one. If `data.step` is `15` (the last
29   // step) loop back around to `0` (the first step).
30   data.step = (data.step + 1) % data.tracks[0].steps.length;
31
32   // Find all the tracks where the current step is on. Play the
33   // sounds for those tracks.
34   data.tracks
35     .filter(function(track) { return track.steps[data.step]; })
36     .forEach(function(track) { track.playSound(); });
37 }, 100);
38
39 // Draw
40 // ----
41
42 // Get the `screen` object. This is a bundle of functions that draw
43 // in the canvas element.
44 var screen = document.getElementById("screen").getContext("2d");
45
46 // **draw()** draws the drum machine. Called once at the beginning of
47 // the program. It's then called 60 times a second forever (see the
48 // call to `requestAnimationFrame()` below).
49 (function draw() {
50
51   // Clear away the previous drawing.
52   screen.clearRect(0, 0, screen.canvas.width, screen.canvas.height);
53
54   // Draw all the tracks.
55   drawTracks(screen, data);
56

```

CLIENT, PROJECT
CMPS Global
Brand and Identity

DATE, LOCATION
March 2015,
Melbourne, Australia

DISCIPLINE
Brand and Identity

ROLE
Art Direction
Brand and Identity
Publication Design

28





Vertical Stacked Logo

Horizontal Logo

Standalone Logo

Clearspace

Adequate clearspace should be given to the logomark. Clearspace should be approximately 75% of the total height of the logomark on all sides.



PANTONE BRIGHT RED C	RICH BLACK	CRUSHED SLATE	WHITE
C 0% R 100% M 0% Y 0% K 0%	R 40 G 40 B 40 M 0% Y 0% K 100%	C 30% R 73 G 59 M 0% B 96 K 75%	C 0% R 255 G 255 B 255 M 0% Y 0% K 0%
# e6397e	# 282828	# 495960	# ffffff

Proportions and Schemes

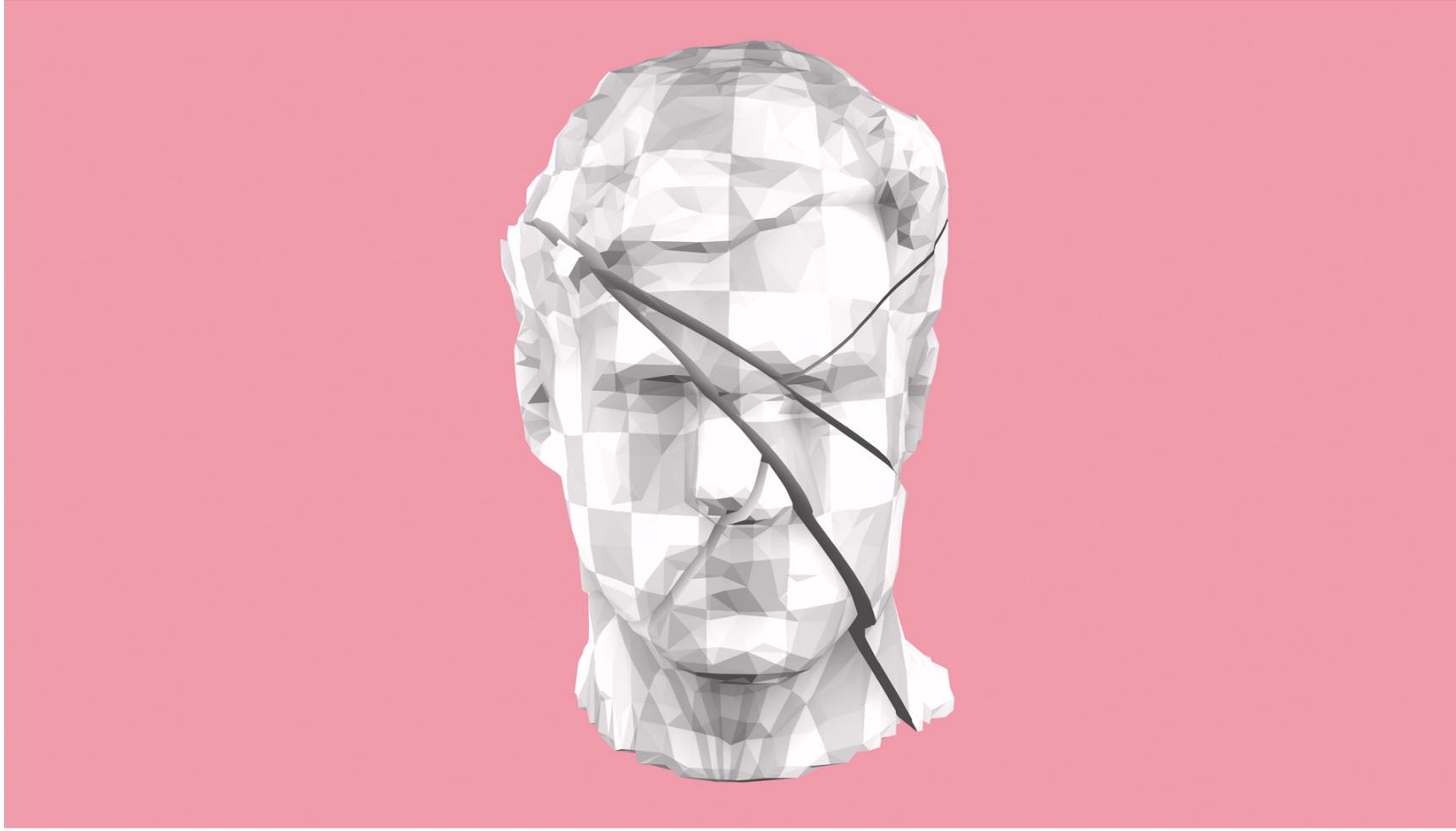
CLIENT, PROJECT
Abelard—Meta Valley
Music Video
(Personal Project)

DATE, LOCATION
July 2015
Melbourne, Australia

DISCIPLINE
Audio Production
Music Video Production

ROLE
Art Direction,
3D Motion Design,
Video Editing,
Music Production

30



'Meta Valley' is a self-produced music and video clip for a self-released EP release of the same name.

It is available on YouTube by searchig: 'Abelard — Meta Valley'

